

ADVERTISING CONTRACT - 2012

Company _____

Name _____

Address _____

City _____ State _____ Zip _____ Island _____

Telephone _____ Fax _____

Website address _____ e-mail: _____

- Repeat previous ad as is New Ad See changes attached

PRINT AD DEADLINE — JUNE 30, 2011

- Tab \$2,200
- Full page \$2,000
- 1/2 page (5" x 4") \$1,200
- 1/4 page (5" x 2") \$ 850
- Inside front/back Covers \$4,995
- Inside first page \$2,995
- Back cover \$5,200
- Bold Directory Listing \$ 275

Text only, maximum 3 lines, approximately 34 words including name & phone number(s). Publisher reserves the right to edit copy as necessary to fit.

Full page, tabs and covers -- Trim is 5.875" x 9" -- Allow 1/8" bleed

WEB ADVERTISING INCLUDED — FREE!



TERMS AND CONDITIONS: All rates are in U.S. dollars, payable to Pilot Publishing, Inc. All copy subject to publisher's approval and acceptance. Advertisers are responsible for the entire contents of their advertisements. The advertiser assumes all liability of any nature, including but not limited to the unauthorized use of names, pictures, and/or copyright infringements. The advertiser indemnifies the publisher and, at the request of the publisher will defend the Publisher at its own expense from any third party against all claims, costs, damages and liability in any way connected with the content of any advertisement published for the advertiser.

Contracts for covers and four-color pages are non-cancelable and accepted by publisher only if available. All other ads are non-cancelable after closing date. All material furnished to Pilot Publishing by the customer is done so at the customer's risk. The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement. The publisher will make every effort to accommodate special requests of advertisers for placement of ads in particular positions and on particular pages of the Guide. However, this is not always possible. Publisher guarantees ad positions for Covers 2, 3 and 4 and tabs only. No right of the publisher will be considered to have been waived, except by express agreement to that effect in writing.

Payment is due 30 days from invoice date. A service charge of 1.5% per month (18% per annum) may be added over 30 days past due.

PROCESS: Printed offset, 150 line screen.

SPECIFICATIONS: Binding is 3/8". Allow 3/8" left and right margins. Bleed must be 1/8". High resolution PDF files are preferred.

The undersigned states that he has read and agrees to the above Terms and Conditions.

Advertiser Signature _____ Date _____

(800) 521-2120 / (760) 775-1900, Fax (760) 775-0144

e-mail: admin@pilotpub.com / www.flytheislands.com / 84-401 Cabazon Center Drive, Indio, CA 92201